

محمية الملك سلمان بن عبد العزيز الملكية
KING SALMAN BIN ABDULAZIZ ROYAL RESERVE



An aerial photograph of a river delta, showing a complex network of water channels and land. The water is a light blue-green color, and the land is a mix of light and dark green. The text 'KAF' is overlaid on the image. The 'K' is black, the 'A' is a dark green color and contains a black silhouette of a mountain range, and the 'F' is a dark green color.

KAF

FESTIVAL

ADOPT THE PACE OF NATURE, HEAR THE IMPORTANCE OF CULTURE

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ADOPT THE PACE OF NATURE, HEAR THE IMPORTANCE OF CULTURE

The logo for the KAF Festival features the letters 'KAF' in a white, stylized, sans-serif font. The letter 'A' is replaced by a white silhouette of a mountain range with three peaks. The background is a dark, textured rock formation with a warm, orange-red glow emanating from the center, suggesting a sunset or sunrise.

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THE STORY

Kaf castle site experience will explore the cultural & natural significance of a forgotten treasure by having overall experience to experience the place in physical & spiritual route to enjoy the enchanting beauty through multi activations, focusing on health, mind, fun, unforgettable experience that will re-add this place on the tourism map as an important site.

**Adopt The Pace Of Nature,
Hear The Importance Of Culture**

**Without memory, there is no culture, without nature there is no life.
This idea will highlight about the importance of preservation &
rehabilitation of the place**

An aerial photograph of a river delta, showing a complex network of water channels and landforms. The water is a light blue color, and the land is a mix of green and brown. The title "Characteristics Of The Preserve" is overlaid in the center in a bold, black, sans-serif font.

Characteristics Of The Preserve



Wild Life

Animal Element: The amazment of the
wild life diversity





Plant Cover

Plant Element: Amazing Plant Diversity





Monuments And Heritage

Historical Element: Time travel
to ancient civilization





Geographical Diversity

Landform Element: Discover and live adventures across plains mountains and sand





الإبل السعودي
One-humped camels



الذئب الرمادي
Arabian wolf



الصقر الحر
saker falcon



غزال الريم
Goitered gazelle

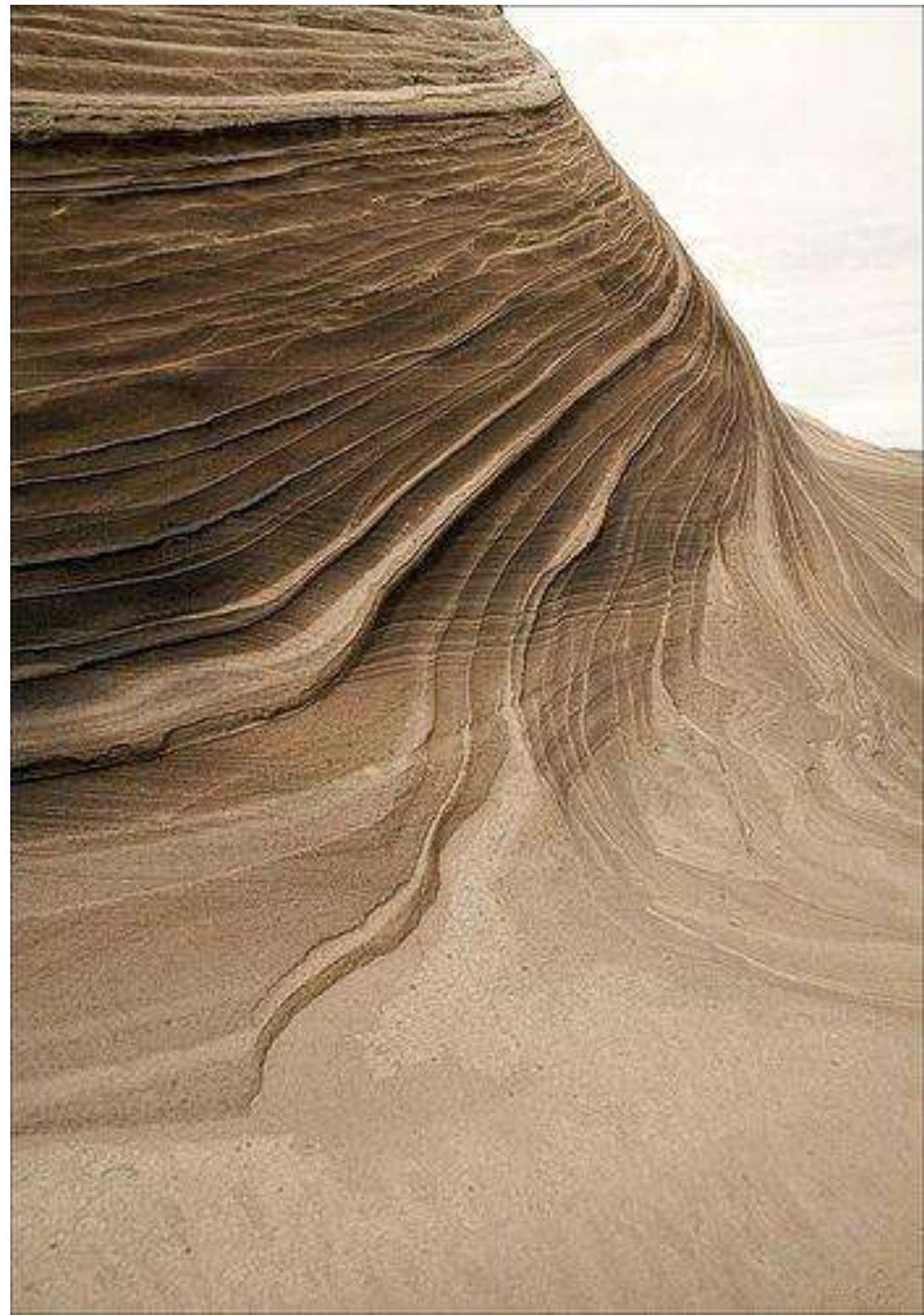




Experince





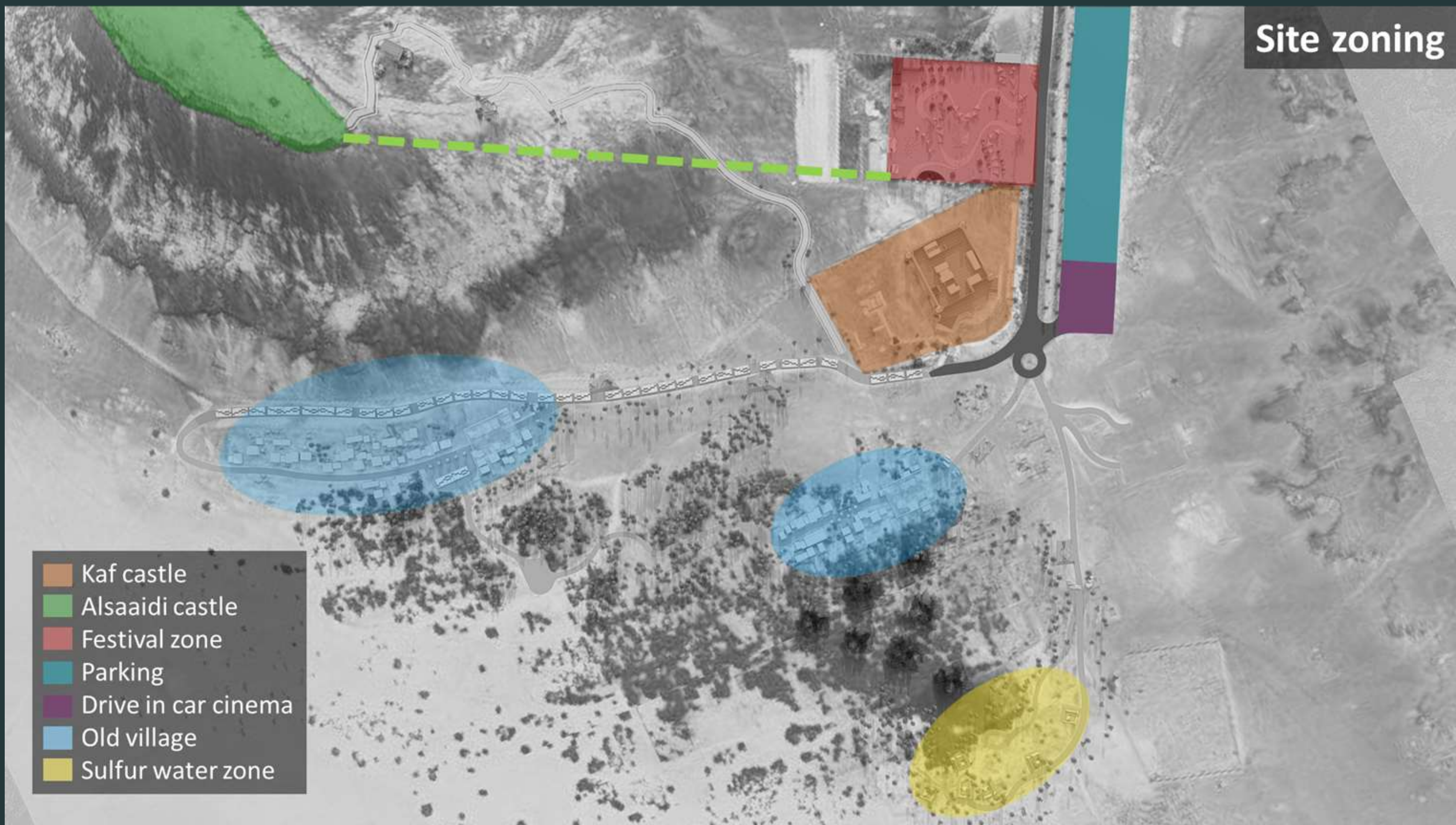


A dimly lit room with stone walls and floor. In the foreground, the floor is made of large, irregular stone tiles. In the background, there are several large, cracked, brown eggs resting on the floor. Some of the eggs have visible cracks and are slightly open. There are also some small, dark wooden objects scattered around the room. The overall atmosphere is mysterious and ancient.

THE SITE

Site zoning

- Kaf castle
- Alsaaidi castle
- Festival zone
- Parking
- Drive in car cinema
- Old village
- Sulfur water zone



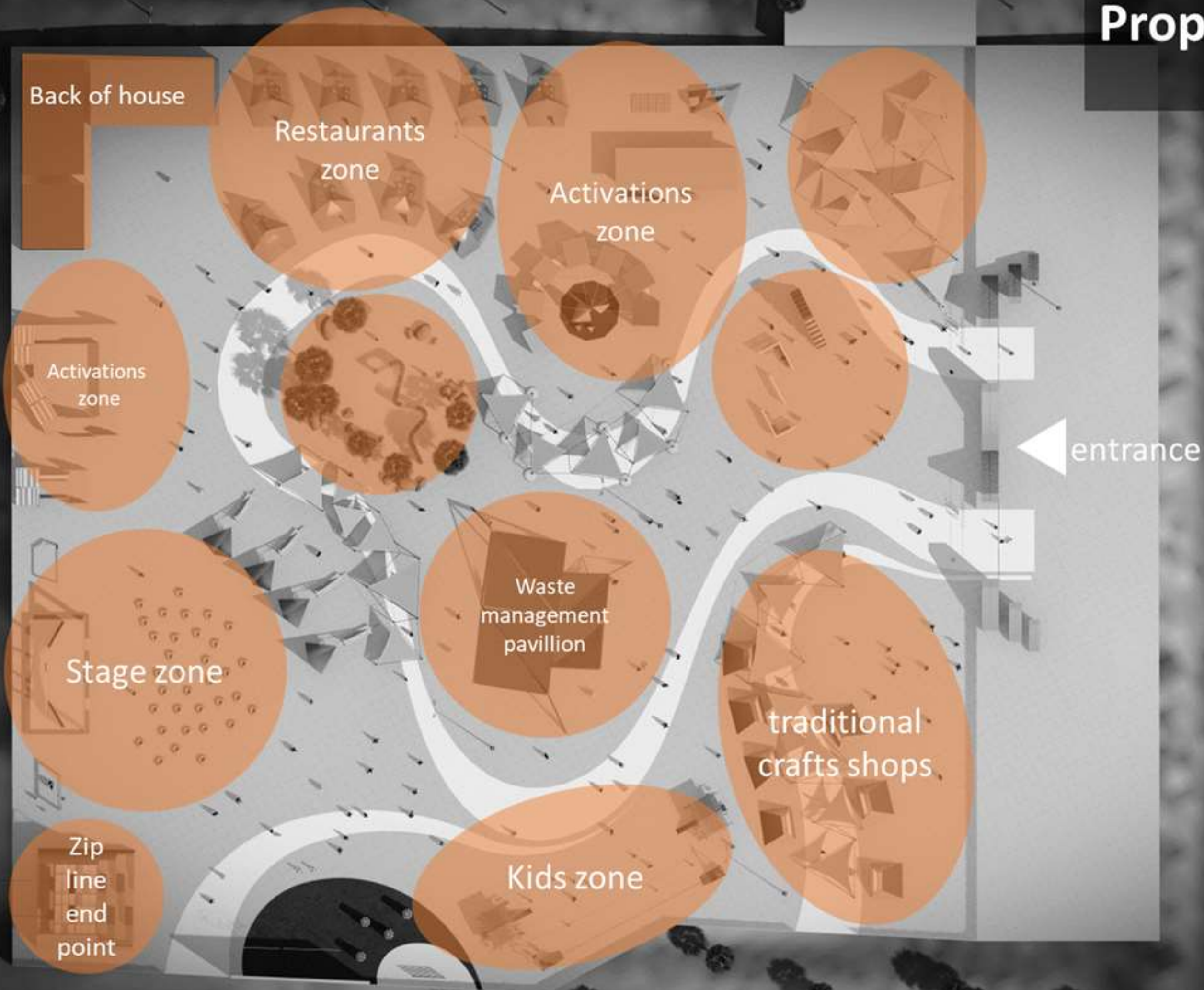
Roads plan

- Kaf castle
- Alsaadiyat castle
- Festival zone
- Parking
- Drive in car cinema
- Old village
- Sulfur water zone
- Hiking road
- Bicycle & walking road
- Zip line
- Rest points

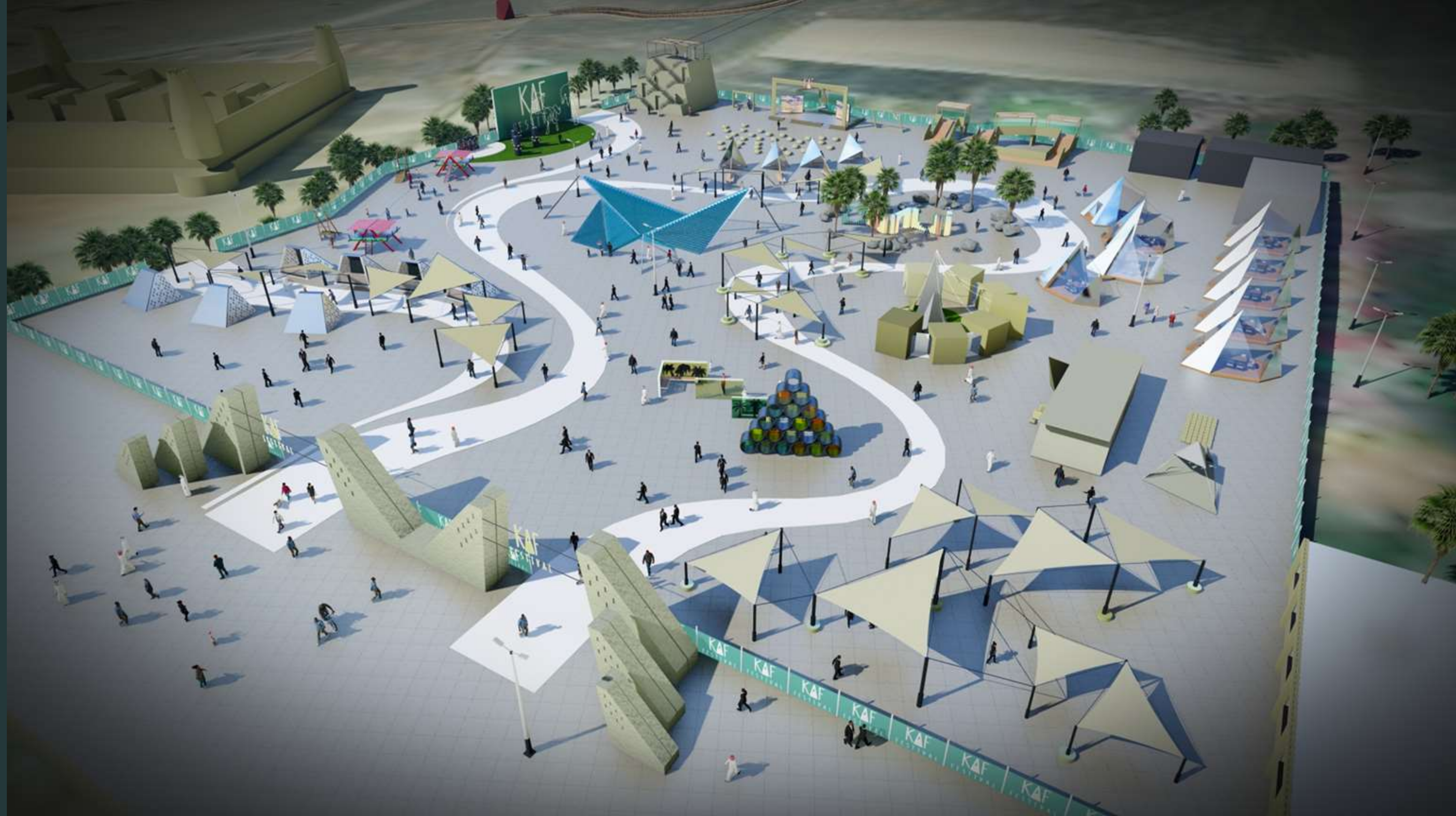


Proposed site zones

Area: 14000 m2







ACTIVATIONS FOR THIS
JOURNEY OF ENLIGHTENMENT

An aerial photograph of a coastline. The ocean is a deep blue, with white foam from waves crashing against a rocky shore. The rocks are dark and jagged, creating a complex pattern of small bays and inlets. The sky is a pale, hazy blue. The text 'ENTRANCE ARC' is overlaid in the center of the image.

ENTRANCE ARC



RESTAURANT

SEPARATE & WARM UNITES



HIKING ROADS:

WITH ACTIVATIONS & REST POINTS ALING THE ROAD INCLUDES:

SHADED AREAS, FOOD TRUCKS, DIGNAGES, PHOTO FRAME











ZIP LINE

FROM AL SAAIDI MOUNTAIN (START POINT) TOWARD THE EVENT
ZONE (END POINT)





KIDS ZONE

MINI ZIP LINE & INTERACTIVE GAMES



LASER DRAW CUBE

DRAWING WHAT YOU SEE IN THE SURROUNDED ENVIROMENT.



UP-DOWN STAIRS

VIEW WATCH TOWARD THE OLD VILLAGE & MOUNTAIN.



BACK VIEW PHOTO FRAME

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FESTIVAL

KAF
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KAF
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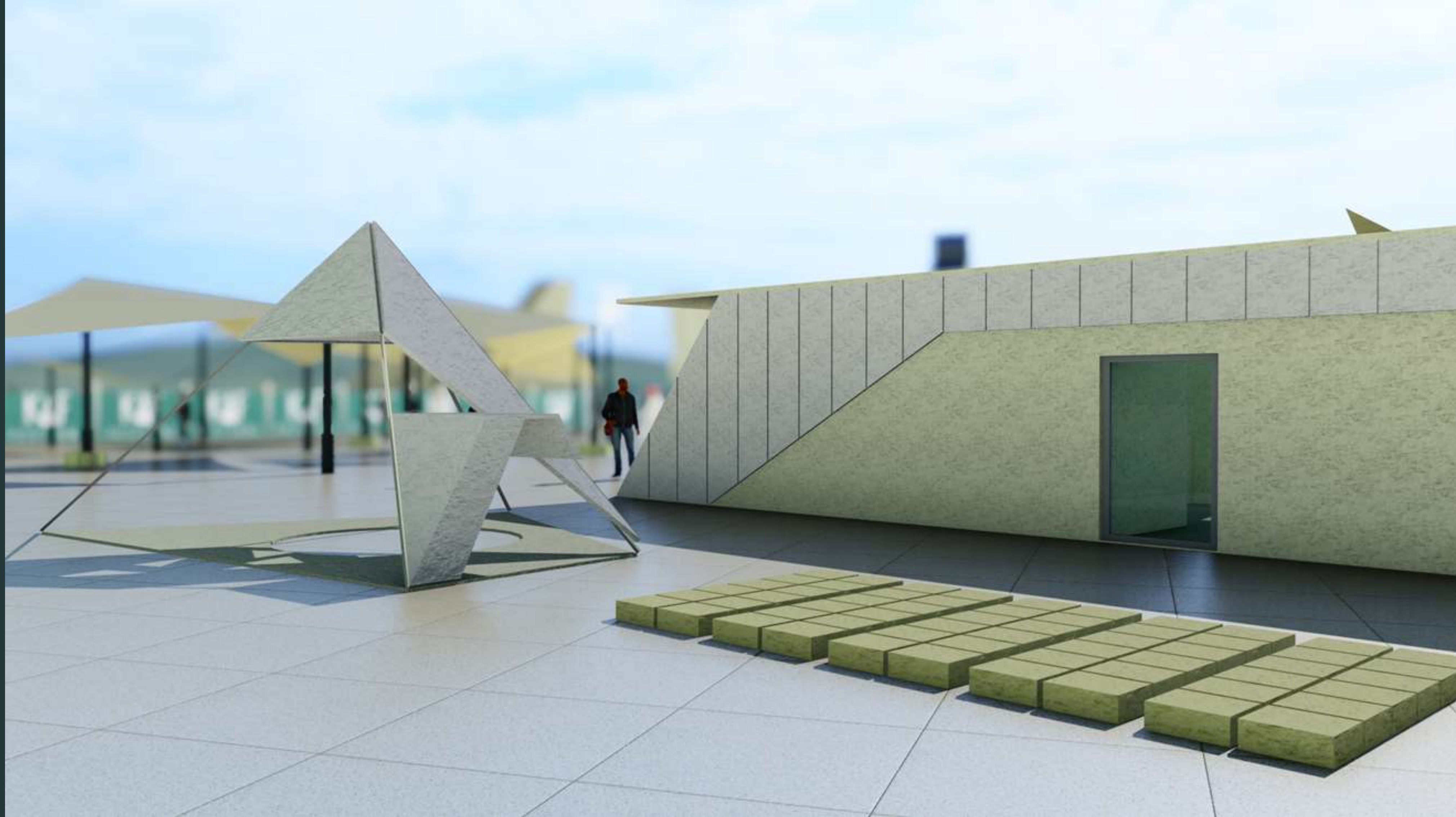
KAF
FESTIVAL



An aerial photograph of a river delta, showing a complex network of water channels and mudflats. The water is a light blue color, and the mudflats are a pale, sandy yellow. The channels are winding and interconnected, creating a maze-like pattern. The overall scene is a natural, organic structure.

ANCIENT MUD BUILDING TECHNIQUE

EXPERINCE



TRADITIONAL CRAFT SHOPS



WASTE MANAGEMENT:

RECYCLED PAVILION TO HIGHLIGHT THE IMPORTANCE OF
NATURE PRESERVE & SUSTAINABILITY.



An aerial photograph of a coastline with white-capped waves crashing against a sandy beach. The water is a vibrant blue, and the sky is a pale, hazy blue. The text 'SEATS DESIGN' is overlaid in the center in a bold, black, sans-serif font.

SEATS DESIGN



STAGE :



ART INSTALLATIONS





REST POINTS

ALONG THE ROAD TO THE NEAR OLD VILLAGE & SULFUR WATER INCLUDES:

SIGNAGES, SHADED SEATS, FOOD TRUCKS, PHOTO FRAME









OLD VILLAGE VISIT





An aerial photograph of a beach with waves crashing onto the shore. The water is a vibrant blue, and the sand is a light, bright color. The waves are breaking in a rhythmic pattern, creating white foam as they reach the shore.

OUT DOOR SPA EXPERINCE

NEAR SULFUR WATER









TIMELESS EFFECT

1. EXPLORING THE NATURE FEATURES WITH VISUAL & INTERACTIVE ACTIVATIONS.

1. CREATE OVERALL EXPERIENCE PATH TO HIGHLIGHT THE AUTHORITY EFFORTS OF PRESERVATION.

1. FOCUSING ON INTEGRATING DIFFERENT AGES.

